



STARTINGBLOCK
MADISON'S STARTUP HUB

StartingBlock - Madison's Startup Hub

Scott Mosley, CEO

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Madison's Startup Hub

Who we are

50,000 sqft startup hub and co-working facility located in the American Family Insurance Spark Building on East Washington.

Our Place in the Ecosystem

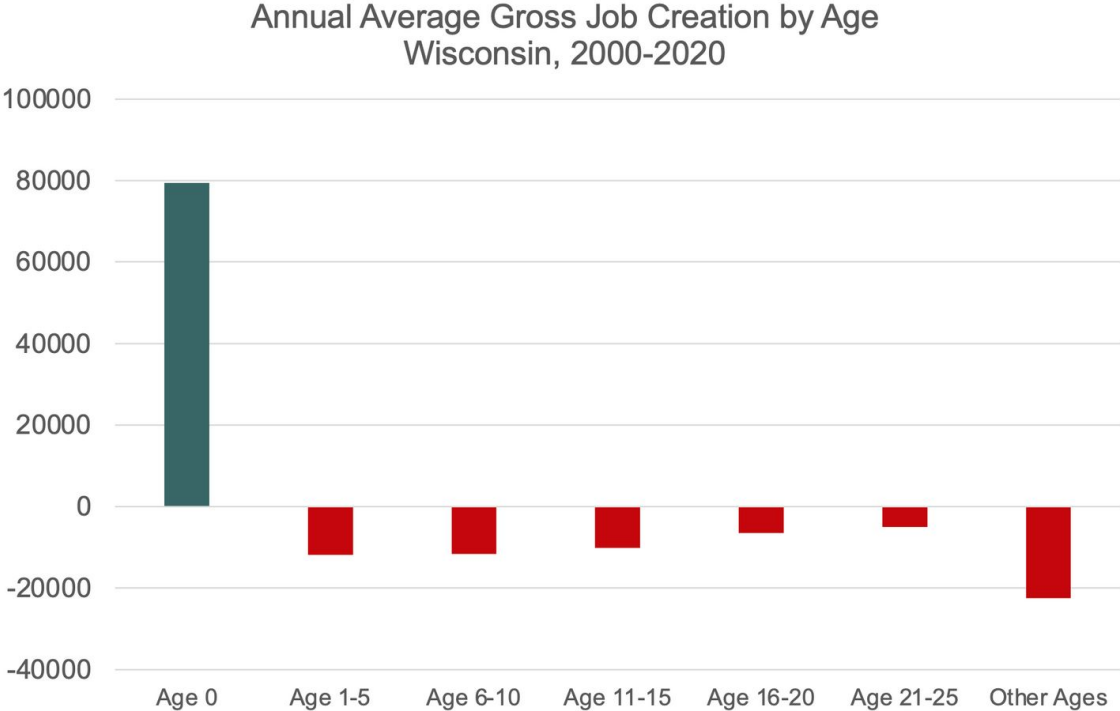
We support startup creation and the entrepreneurs who start them by providing:

- Community
- Work Space
- Programs

Startups are net job creators

Company Age explains trends in job creation

See Tessa Conroy's work at tessaconroy.com



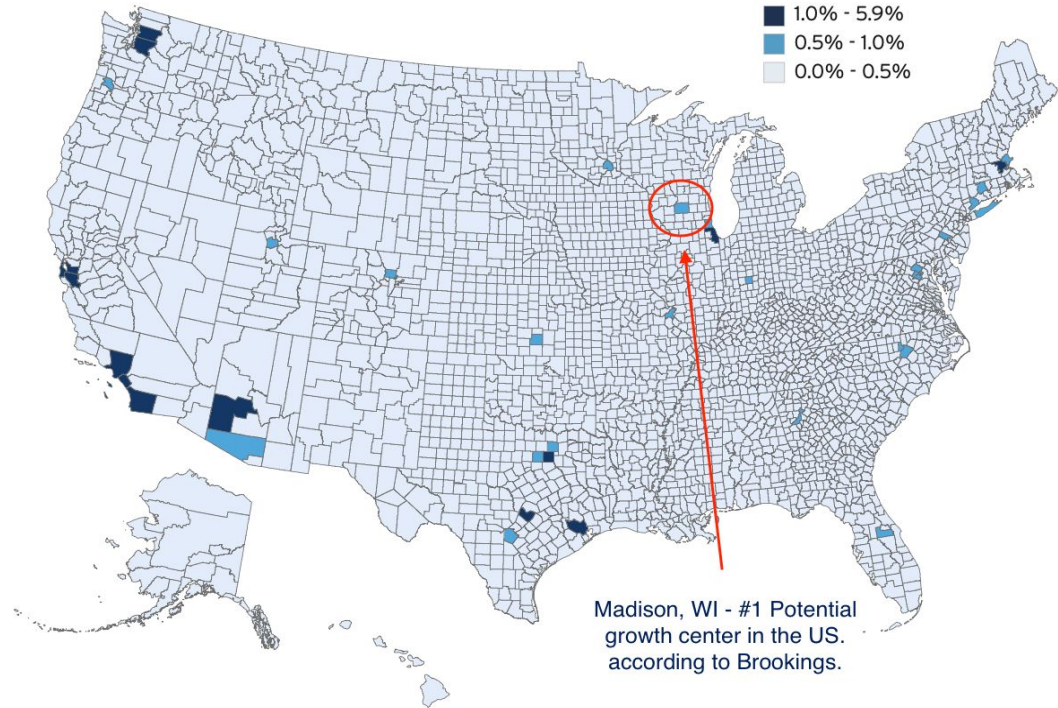
All the right ingredients

Higher ed, high percentage of college graduates, technical employment

How to actualize

Collaboration between state government, the private sector and higher ed.

Map 1. U.S. counties by share of total innovation sector jobs, 2017



Source: Brookings and ITIF analysis of Emsi data

Background

[The Brookings Institution](#) identifies the Madison, WI region as the #1 potential innovation growth center in the United States.

2023 was a good year for Wisconsin

Wisconsin BioHealth Tech Hub

2023 award from EDA. One of 31 Tech Hub awards. Now eligible to compete for \$75 million in additional funding.

WiSYS Advancing Sustainable Agriculture in Wisconsin

2023 NSF Engine award. Allows recipient to compete for up to \$160 Million over 10 years.

StartingBlock wins SBA prize

2023 SBA GAFC award winner. \$200,000 to support ecosystem development.



How does StartingBlock Support Entrepreneurs?



LEVEL SET
BY **STARTINGBLOCK**



**HARDTECH
ACCELERATOR**
BY **STARTINGBLOCK**



MADWORKS
BY **STARTINGBLOCK**



HER NETWORK
BY **STARTINGBLOCK**



INNOVATE 608
BY **STARTINGBLOCK**

All programs are grant funded or sponsored. Entrepreneurs do not pay to participate.

